



TalentPlus GREEN



New To TalentPlus GREEN

November 2008

TalentPlus GREEN is proud to announce our latest members to our green team that is bringing an even broader spectrum of scientific and cultural perspectives to the environmental issues of the day.

A dozen insightful and talented experts are adding their voices on an impressive array of topics from food to fashion to climate change, eco-journalism and species insights from trees to microorganisms.

In this newsletter edition, we hope you take some time to meet these amazing talents and learn what they are doing for our planet, the visions and their solutions for life on Earth.

Meet Our Team!



CO-FOUNDERS
Paul Zemitzsch

Dr. May Berenbaum



As head of the Department of Entomology at the University of Illinois and the nation's leading expert on "Colony Collapse Disorder," Berenbaum has testified before Congress on the potential disruption of the world's food network because of the mysterious and rapid decline in honeybees. Without honeybees, the natural pollination of flowering plants and food is derailed, threatening entire crops and what is available in our grocery stores.

Dr. Jeffrey Bonner



At home in exotic locales studying the declining species on our planet as he is in running one of the top zoos in the United States, Jeffrey Bonner brings a global perspective to Man's role in conserving wildlife on Earth. Bonner was appointed President and Chief Executive Officer of the Saint Louis Zoo in 2002 after serving as President and CEO of the Indianapolis Zoo and White River Gardens from 1993 to 2002.

Adam Leith Gollner



Adam Gollner sees the environment through the lens of, well, fruit. The author of "The Fruit Hunters: A Story of Nature, Obsession, Commerce and Adventure," Gollner explores ecological issues in the incredible diversity of fruit on the planet.

Peter Knights

Sharon Tucci



STAFF

Lisa Laird
Nanci O'Dea



Susan McPherson
(New York)
Susan Nickells
(Los Angeles)

TalentPlus GREEN offers creative development of strategic alliances between eco-experts and corporations and associations to build best responsible practices and brand positioning.



Co-Founder of WildAid, one of the world's most successful organizations fighting the illegal wildlife trade, Peter Knights actually began his career as an ecological detective. He was a program director and undercover investigator working on the illegal trade in endangered species for the Global Survival Network and a senior investigator for the Environmental Investigation Agency.

Mark Lynas



Mark Lynas has worked for nearly a decade as a specialist on climate change and is the author of three books on the subject—"High Tide: News from a Warming World;" "Carbon Calculator;" and his newly-published "Six Degrees: Our Future on a Hotter Planet."

Dr. Richard Murphy



For 40 years, Dr. Richard Murphy has been an oracle for understanding the ocean realm and communicating this lesser known world to generations of young people. He began working with legendary explorer, Jacques Cousteau, in 1968 and has been chief scientist, photographer, writer and educator on expeditions in remote areas of the globe, including Papua New Guinea, the Fiji Islands, the Caribbean, Indonesia, the Mekong River, the Amazon, the Sea of Cortez, Australia and New Zealand. Aboard Calypso and Alycone, "Murph" has literally explored marine life in every corner of Earth.

Andrew Revkin



Andrew Revkin is a prize-winning reporter and author who has spent a quarter of a century covering subjects ranging from the assault on the Amazon to the Asian tsunami, from the troubled relationship of science and politics to climate change at the North Pole. He has reported on the environment for The New York Times since 1995, a job that has taken him to the Arctic three times since 2003. That year, he became one of the first journalists to file stories and photos from the floating sea ice around the North Pole.

Sandy Skinner



A fashion industry veteran, Sandy Skinner is making green more than just a color you wear. Reinventing how and why we buy fashion, Sandy has founded ecoSkin, a privately-held California apparel company offering chic, contemporary designs for the eco-conscious but savvy woman. Core to its planet-friendly mission, ecoSkin uses only environmentally sustainable, luxury fabrics woven, dyed and sewn in the USA.

Dr. Tom Swetnam



Tom Swetnam is the director of the world's premier tree-ring research laboratory and a scientist who has a unique view of climate change on our planet. He has studied tree rings in the world's largest and oldest trees – giant sequoias and bristlecone pines -- and his studies track the history of forest fires, insect outbreaks and climate over the past 3,000 years.

Dr. Ingrid Visser



Ingrid Visser does something no one else on the planet does. She is the only person fully devoted to studying killer whales—or orcas—and one of the few to ever research these incredible creatures underwater and without the protection of shark cages. From her home in New Zealand to the South Pacific, the Antarctic, Argentina and Papua New Guinea, this intrepid scientist swims with the top predator in the ocean—who actually eats sharks for breakfast—and connects with them in their own world.

Dr. David Wolfe



What happens to all crops and plant life on Earth as our planet warms? Who are the “winners” and who are the “losers”? That's the lifelong pursuit of Dr. David Wolfe of Cornell University, a professor of plant and soil ecology in the Department of Horticulture, and a collaborating scientist with the U.S. Climate Change Program.

Chef Marc Felix



The world of the Green Movement encompasses more than recycle, re-use and reduce. It also involves a healthier life-style through consuming foods that reduce the stress on water and land- based resources while enhancing the quality of life for all people on the earth. Chef Felix is available to provide a variety of services from a lecture series, cooking classes, menu design and even complete meals for eco-occasions in

corporations, schools or private homes.

The Rest of Our Roster (click for details)

[Jon Bowermaster](#) - [Sea Change](#) - [Dr. Kathryn Clark](#)
[Ron Cogan](#) - [Celine Cousteau](#) - [Fabien Cousteau](#)
[Jean Michel Cousteau](#) - [Dr. Heidi Cullen](#) - [James O. Fraioli](#)
[Olav Heyerdahl](#) - [Dr. Gladys Kalema Zikusoka](#)
[Chris Kilham](#) - [Dr. Joe Macinnis](#) - [Dr. Laurie Marker](#)
[Jacquelyn Ottman](#) - [Chris Palmer](#) - [Dr. Peter Raven](#)
[Terri Reilly](#) - [Joel Reynolds](#) - [Dr. Stephen Scharper](#)
[John Schuster](#) - [Sandy Skinner](#) - [Ed Viesturs](#)

Contact Us!

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