



TalentPlus GREEN

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TalentPlus GREEN NEWS



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MEET OUR TEAM



CO-FOUNDERS
Paul Zemitzsch
and Sharon Tucci



STAFF
Lisa Laird
Nanci O'Dea



Susan McPherson-NY
Susan Nickells -LA

For those who have not met us yet, thank you for allowing us to share our news with you. TalentPlus, a national agency for more than 30 years, has sprouted a new division dedicated solely to prominent environmentalists and adventurers to address growing demand for insightful and experienced experts in the "Green Movement". With the increasing fusion of entertainment, politics and the environment, TalentPlus Green gives businesses, associations, and groups of all kinds access to those innovators and visionaries on topics from climate change and depletion of species to meeting global resource demands and green technologies. TalentPlus Green also represents the experts who can develop and advocate sustainable policies and build validation for positive ecological business initiatives.



JEAN-MICHEL, FABIEN, & CELINE COUSTEAU

Jean-Michel, Fabien, and Celine are known as the "First Family of the Ocean". Explorers extraordinaire, the Cousteaus recently received rave reviews on their documentary, "Return to the Amazon" that aired on PBS April 2 & 9, 2008.



DR. LAURIE MARKER

Dr. Laurie Marker, "the real catwoman", was the March '08 cover story of Smithsonian Magazine, and praised that she "knows more about cheetahs than anyone else alive". She was also acclaimed to single-handedly saving the cheetahs in the wild. Dr. Marker received the 2008 Gold Medal from the Society of Women Geographers.



DR. PETER RAVEN

Dr. Peter Raven is described by Time Magazine as the "Hero For The Planet". Dr. Raven champions research worldwide to preserve endangered plants. Devoting more than 35 years as a world leader in conservation, biodiversity and advocating a sustainable environment, Dr. Raven's list of accomplishments is equal to none. Most recently, Dr. Raven joined National Geographic's Board of Trustees.



DR. KATHRYN CLARK

Dr. Kathryn Clark, NASA's Chief Scientist for the International Science Program has been honored by Women in Aerospace, inducted into the National Women's Museum in Dallas, and was an integral team member on the building of the International Space Station.



CHRIS KILHAM

Called "The Indiana Jones of natural medicine" by CNN, Chris Kilham is a medicine hunter, author and educator. Kilham is also Explorer in Residence at the University of Massachusetts at Amherst, where he teaches ethnobotany through the Department of Plant & Soil Sciences. Having conducted medicinal research in over 20 countries makes Kilham an expert in holistic health and botanical medicines throughout the world. As a speaker, he warns of the serious impact of climate change, deforestation and species depletion on potential life-saving cures found in nature.



DR. HEIDI CULLEN

Dr. Heidi Cullen, the climate expert who hosts the "Forecast Earth" series for the Weather Channel, has also joined a nonpartisan organization called Climate Central at Princeton. Staffed by more than a dozen scientists, Climate Central will explain global warming and other environmental issues. Cullen, who has a Ph.D. from Columbia U, is also known as the "Weather Warrior" in the March '08 issue of Outside Magazine.

TalentPlus GREEN offers creative development of strategic alliances between eco-experts and corporations and associations to build best responsible practices and brand positioning.