



TalentPlus GREEN

APRIL/MAY 2009
TalentPlus GREEN NEWS



TalentPlus GREEN Welcomes...

Suparna Bhasin
Dr. Wade Davis
Lubna Khalid
Dr. James R. Lee
Dr. Nalini Nadkarni
Dr. Johan Reinhard
Auden Schendler
Scott Zajac

MEET OUR TEAM



CO-FOUNDERS
Paul Zemitzsch
and Sharon Tucci



STAFF
Lisa Laird
Nanci O'Dea



Susan McPherson-NY
Susan Nickells -LA

TalentPlus GREEN offers creative development of strategic alliances between eco-experts and corporations and associations to build best responsible practices and brand positioning.

From the stage of The Oprah Winfrey Show in Chicago to the gardens of The Vatican in Rome and from dialogue with the President of Chile to shivering at a high camp on Mt. Everest, TalentPlus-GREEN's clients have made news around the globe.

We are very excited for all of them in their diverse pursuits to explore, shape public opinion and protect our environment. You will read some of their stories below.

TalentPlus-GREEN is also very pleased to welcome eight new members to our global team whose disciplines range from personal empowerment, climate change and national defense, rainforest protection, high-altitude archeology, green business, and eco-journalism. The depth of our roster has never been stronger nor has the demand for thoughtful perspectives on our planet been greater.



CELINE COUSTEAU INKS ROCKPORT DEAL, TACKLES AMAZON MISSION

The Rockport Co. has selected Celine Cousteau as one of its style ambassadors for its contemporary shoes in a deal negotiated by TalentPlus-GREEN. The ad campaign, which has appeared in *Outside Magazine*, *Marie Claire* and *Women's Health*, features Celine's field work with the tagline "How will you choose to walk?" Celine then winged to Chile to present at a conference to raise public awareness for the country's first marine reserve. While there, she met Chilean President Michelle Bachelet at the ExpoNaval and then joined a medical mission in the Peruvian Amazon with the non-profit, Amazon Promise.



PETER RAVEN GREETS POPE BENEDICT XVI

Dr. Peter Raven, participated in the Pontifical Academy of Sciences general assembly at the Vatican in Rome. The Academy is a non-denominational body of 80 renowned scientists from around the world who advise the Pope on matters of science and technology. Members are appointed for life; 11 of them are from the U.S. General assemblies held every two years. This year's topic was cosmic and biological evolution. The Catholic Church accepts scientific explanations for evolution, including the evolution of the physical human body over billions of years, initiated by a creator. The Pope received the findings of the conference and commented on their importance in the modern world.



FABIEN COUSTEAU PRESENTS AT DLD CONFERENCE, STARS ON OPRAH

Fabien Cousteau was honored by an invitation from the prestigious Digital Life Design (DLD) conference in Munich, Germany to present on the world's oceans. He was then the featured guest of the Oprah Winfrey Show on Earth Day to discuss the worldwide problem of marine debris and his family's PBS series.



ED VIESTURS RETURNS TO EVEREST FOR EDDIE BAUER

World-renowned mountain climber Ed Viesturs is on Mt. Everest as you read this, attempting his seventh summit of the world's tallest mountain. The all-star expedition is sponsored by Eddie Bauer.